

**PRODUCT: RECALL—Michael Lawrence Green** literally works the room prior to giving one of his talks on memory-enhancement techniques. As more than 50 guests arrived at a recent lunch meeting of the American Society of Training Directors held at the Radisson, Green introduced himself to nearly all of them, eliciting their names in return. When he did his presentation about 30 minutes later, he referred to at least half the attendees by name, which seemed to dazzle the professional trainers almost as much as Green's lecture. If you can't recall the last time you had fun at a professional seminar—or can't recall much else, come to think of it—you might want to book him. He can be reached at (530) 297-6464 or by e-mail at [memoryspring.com](mailto:memoryspring.com). If I remember correctly.